

PRESS RELEASE

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38,8 MILLION PROFIT FOR FUJIFILM TILBURG

Tilburg, 21 August 2008 – FUJIFILM Manufacturing Europe b.v. in Tilburg has closed the books on the fiscal year 2008 (1 April 2007 – 31 March 2008) with a profit of € 38,8 million. This is stated in the annual report 2008 which is presented today. The increase in the sales of offset plates is the most important reason for the growth in the profit, which was €32 million last year.

The turnover shows a decrease and is approximately 474 million euro compared to 517 miljoen euro in the previous year. The main reason for this decline is the definite stop of sales of film rolls in this fiscal year. FUJIFILM is at the point where they will make a substantial investment in a new offset plates factory. €96 million is involved in this. In the autumn of this year, the first ground breaking will take place. This line should be in production in January 2010.

President Peter Struik explains the figures: “In 2006, we had almost 53 million euro loss due to the booking of the closure of the factory for the film rolls. In 2007 we came back with a profit of 32 million. Now we have with 38,8 million profit, a good year, especially if you look at the market. The figures from 2008 show that FUJIFILM Tilburg is firmly rooted and can focus on the future.”

Heavy player in the photo paper market

To be able to compete in the intensively competitive market for photo and print paper, FUJIFILM decided to purchase basepaper from now on, already laminated. At the end of March 2009, therefore the lamination in Tilburg will stop. The employees of the lamination factory will be relocated to the new (to be built) line for offset plates, which will be taken into use beginning 2010 . For the first time, the graphics sector (offset plates) makes more profit than the photo paper. This has to do with the intensive competition in the photographic sector and the fact that the second coating line for offset plates was operational in this fiscal year. FUJIFILM Tilburg is determined to remain a strong player in the photo paper market in spite of the difficult market circumstances. The company has recently illustrated this with the introduction of the high quality product PEARL and Album paper. Also the introduction this year of Excellight, a product for external advertisement which is an extension of the photo paper technology, defines this. During the Photokina, an international exhibition in Keulen, FUJIFILM Tilburg introduced again a new photo paper product to the market.

The Tilburg’s Research & Development en New Business Development sections are working permanently on the development of new products, especially semi-finished products in the area

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of membrane technology for gas separation, water purification and energy winning. But also in the area of life science and biotechnology, research is being done to develop new products.

European headquarters Tilburg

FUJIFILM Europe is busy with a re-organisation to enlarge the stronghold in the European market. The headquarters of this European holding has its seat in Tilburg since 1 April and has a few sections in Düsseldorf. Various employees have made the crossover from the Tilburg's production company to the European headquarters, which has also taken over various tasks and activities from FUJIFILM Tilburg.

Financial prospects

The coming two years will be marked with the investment of almost one hundred million euros for the building of a new production line for offset plates. The European reorganisation also plays a role, because Tilburg will continue as a "contract manufacturer" for the European company. The sales function is relocated to the headquarters, which will be responsible for the turnover and profit. Also the continuing pressure on volumes and margins is of great importance for the management. The related cost down programs will continue and the European organisation will fight for an increase of the market share.

Durability

FUJIFILM Tilburg will continue to work on innovation; is busy with the introduction of various new products in the market and wants to remain a leader as a durable producing company in durable products. The Annual report which is presented today represents this ambition for durability. The photography is completely in the theme of the nature area Huis ter Heide. The development in this area from the Nature monument, which is a stone's throw away from the Tilburg's factory, takes place with the support of FUJIFILM.
